

W B F M



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

June 1954

OFF. # 490-816

(FM)

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-13-56

W B F M (Ltr. 6-15-65)

Call letters WSNW-FM

LOCATION: SENECA, SOUTH CAROLINA

Name of licensee BLUE RIDGE BROADCASTING COMPANY, INC.

6-28-74-1 mi. W. of Seneca city limits, 800 ft S. of US Hwy. 76, Seneca, SC (PH-6-28-74)
Transmitter location ~~XXXX~~ 1 mile West of city limits; 1000 Ft. South of Hwy. 76; Seneca, South Carolina
(CP 3-7-56 LIC. 4-13-56)

ZIP 29678

MAIN AS TRANSMITTER
Main studio location ~~XXXX~~ 1 mile West of city limits; 1000 Ft. South of Hwy. 76, Seneca, South Carolina
(CP 3-7-56 LIC. 4-13-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BPH-2097 CP new FM station-	3-7-56	98.1mcs.	9.2kw	U. (Ch. 251)	5-7-56 11-7-56
BLH-1113 TPO: 3kw---	4-13-56	License to cover CP above 98.1mcs. 9.4kw	Ter: 330ft.		TO 12-1-57(L)
BRH-816	11-13-57	Renewal of license of			December 1, 1960
BRH-816	11-30-60	Renewal of License			12-1 12-1-63
BPH-3311 HAAT: 330 ft. CP to install new transmitter & incr. ERP.	4-7-61	98.1mc Ch. 251	15.5kw TPO: 5kw	Unl	6-7-61 12-7-61
BSCA-359	9-5-61	Subsidiary Communications Authority on a Multiplex Basis (67kcs)			(see auth.)
BMPH-6870 (1)	9-1-61	Mod. of CP (BPH-3311) to	transmitter. CONDL.		chg type
BLB-1973 &	3-9-62	Lic. to cover CP (BPH-3311 as mod) which incr. ERP and instl. of new trans.			
BRH-816	11-29-63	98.1mcs. 15.5kw	U		12-1 12--1-66
BRH-816	11-29-63	Subsidiary Communications Authoriza- tion on Multiplex Basis to			12-1-66
BPH-4830 HAAT: 280'	3-15-65	98.1mcs Ch. #251	ERP: 50kw TPO: 4.6kw	Unl.	5-15-65 11-15-65
		CP to install new ant. (Collins 37M-12, 12 secs.); decr. TPO & HAAT; and incr. ERP. (Cond'l)			
BLH-3024 (1)	11-12-65	Lic to cover CP (BPH-4830) which auth in- stall new ant, decr TPO & HAAT and incr ERP.			
BRH-816	11-18-66	98.1mcs	ERP: 50kw	U	12-1 12-1-69
BRSCA-359	11-18-66	RENEWAL OF	SCA		12-1- 12-1-69
BPH-6143 HAATE 280'	3-6-68	98.1mc. ch #251	ERP: 50kw TPO: 4.6kw	Unl.	11-6-68
		CP make chg. in transmitter equipment.			
BLH-4220 (L)	1-6-69	License (BPH-6143) chg. trans.		(COMPOSITE)	12-1-69
BRH-816 (S) BRSCA-359	11-26-69	Renewal of license & SCA			12-1-72
ebsa	5-22-72				

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **W B F M**

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BRH-816(S)	1-10-73	RENEWAL			12-1-75
BRSCA-359	"	RENEWAL of SCA			"
BPH-8990	6-28-74	98.1mhz ERP: 50kw	TPO: 4.7kw		6-28-75
HAAT: 280 ft		CP chg. TL, SL, TRANS, ANT. AND TPO			
BPH-8990	6-28-74	Supersede correct descrip. of trans.			
BLH-6639(L)	6-11-75	Lic. (BPH-8990) - Changes			12-1-75
BRH-816(S)	11-26-75	RENEWAL			12-1-78
BTC-7979	3/24/76	vol acq of pos con EFF:			
CONTEL	6-28-76	Auth granted to operate with SINTRONIC DFM-5K-B' Main Trans with MOSELY SCG-9 stered generator; ITA FM5000C-Auxiliary Transmitter			
BSCA-1615	8-25-76	SCA 67 KHz			
BRH 780720	UE 11-20-78	(L) REN.OF LIC.(MAIN & AUX.)			
BRSCA "	"	REN.OF SCA			12-1-81

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Name **BLUE RIDGE BROADCASTING COMPANY, INC.**
BOX 443, SENECA, SOUTH CAROLINA

Call
 Letters ~~WSNH-FM~~
 (formerly WSNH-FM)
 deleted 11-21-55

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2097 Recd & Filed	1-25-56	C. P. for a new FM B/c stations Class B Frequency: 98.1 mcs. Ch. 251 ERP: 9.2 kw Ant. ht. above average Terr: 329.5 ft. T-L: 1 mi. W. of Seneca City Limits 1000 ft. S. Hwy # 76, Seneca, South Carolina. S-L: SAME (RCA BTF-3B 3 kw) U. R. Filed by Maurice Barnes, atty	GRANTED	3-7-56
	1-26-56			
BLH-1113 Recd & filed	4-4-56 4-5-56	License to cover the above.	GRANTED	4-13-56

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters WESH-FM

Name BLUE RIDGE BROADCASTING COMPANY, INC.
SENECA, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-816	8-15-57	Renewal of License	GRANTED	11-13-57
Rec'd	8-22-57	Maurice R. Barnes, Attorney		
Filed	8-22-57			
BRH-816	8-6-60	Renewal of license	GRANTED	11-30-60
Rec'd	8-30-60			
Filed	8-30-60			
BPH-3311	3-9-61	Construction permit to install a new transmitter		
Rec'd&Filed	3-13-61	(RCA, BTF-5B) and incr. ERP from 9.4kw to 15.35kw. Barnes&Neilson, Attys.	GRANTED	4-7-61
BMPH-6870	8-2-61	Modification of CP(BPH-3311 which auth. change	GRANTED	9-1-61
Rec'd&Filed	8-4-61	transmitter and ERP) to change transmitter to an ITA, FM-5000C.	condl	
SCA-359	8-2-61	Subsidiary Communications Authority on a	GRANTED	9-5-61
Rec'd&Filed	8-4-61	Multiplex Basis(67kes).		

FORM BC-121
AUG. 1955

#3
APPLICATION RECORD - BROADCASTING

Call Letters **W B F M**
XWSNW-FM

Name **BLUE RIDGE BROADCASTING COMPANY, INC.**
Seneca, S. Car.

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1973 R & F	10-9-61 10-11-61	License to cover C.P. (BPH-3311 as modified) which authorized increase in ERP and installation of new transmitter.	GRANTED	3-9-62
BRH-816 Rec'd Filed	8-20-63 9-3-63 9-3-63	Renewal of license---Main Atty. Maurice R. Barnes	GRANTED	11-29-63
BRSCA-359 Rec'd Filed	8-20-63 9-3-63 9-3-63	Renewal of license---SCA	GRANTED	11-29-63
BPH-4830 R&F	2-17-65 2-19-65	Construction permit to increase ERP to 50kw, decrease HAAT to 280', install new ant (Collins-37M-12, 12 sections), and decrease TPO to 4.65kw.	GRANTED Cond'l re WSNW(AM) submit 302s	3-15-65
BLH-3024 R & F	9/23/65 9/28/65	Lic. to cover CP-(BPH-4830) which auth. install new ant., decr. TPO & HAAT and incr. ERP.	GRANTED	11-12-65

FORM BC-121-44
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W B F M

Name BLUE RIDGE BROADCASTING COMPANY, INC.
Seneca, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BPH816 R & F	8/29/66 8/30/66	Renewal of License Atty: Barnes & Neilson	GRANTED	11-18-66
BRSCA359 R & F	8/29/66 8/30/66	Renewal of license (SCA) Atty: Barnes & Neilson	GRANTED	11-18-66
BPH-6143 R & F	1-31-68 2-2-68	Construction Permit to make changes in transmitter equipment; and exchange of call letters Atty: ---- Engr: ----	GRANTED	3-6-68
BLH-4220 R & F #468300 \$30 PT DEC 26 1968	10/24/68 10/28/68 10/28/68 11/7/68	License (BPH-6143) chng. trans. equip. (COMPOSITE)	GRANTED	1-6-69

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **W B F M**Name **BLUE RIDGE BROADCASTING COMPANY, INC.**
Seneca, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRH-816	8-19-69	Renewal of license(Main)	GRANTED	11-26, 69
R & F	8-20-69	AMENDED 11-6-69 re: commercial matter		
#536630 \$75.	8-20-69			
BRSCA-359	8-19-69	Renewal of SCA		
R & F	8-20-69			
#536627 \$30.	8-20-69			
P.N. filed	8-20-69			
PRESS	8-20-69			
BRH-816	8-16-72	Renewal of License	GRANTED	1-10-73
R & F	8-28-72	Atty.: Maurice R. Barnes		
P.N.	8-28-72	AMENDED 8-30-72 re: employment policy		
PRESS	8-28-72	AMENDED 12-15-72 re: equal emp. ; commer. policy; community needs		
BRSCA-359	8-16-72	Renewal of SCA		
R & F	8-28-72			

APPLICATION RECORD - BROADCASTING

98.1mhz

Call
Letters W.B.F.M.

Name Blue Ridge Broadcasting Company, Inc.
Seneca, South Carolina

File No.	Dated	Application for redescribe	Action	
			Nature	Date
BPH-8990 R & F #305795 \$50 Code 057 Press	5-8-74 5-16-74 5-17-74 JUN 18 1974	CP to / TL and SL to: 1 mile West of Seneca City Limits 800' of U. S. Hwy. 76, Seneca, South Carolina; install new trans. (ITA FM-5000C); install new ant. (Collins 37-M-12, 12 sects.); chg. TPO. (34° 41' 11" - 82° 59' 27") Atty: Maurice R. Barnes(Barnes & Neilson)	GRANTED	6-28-74
BLH-6639 Rec'd W 400019-\$200. Amended & F PTA PRESS	2-28-75 3-11-75 3-13-75-057 3-27-75 3-31-75 MAY 12 1975	Lic.(BPH-8990)-Changes. Transmitter: ITA, FM-5000C. \$100. refunded 3-19-75 Engr. data Atty: <u>Barnes</u> & Neilson	GRANTED	6-11-75
BRH-816 R & F PN Recd. PRESS	7-12-75 7-30-75 " AUG 26 1975	RENEWAL OF LICENSE Maurice R. Barnes,Atty.	GRANTED	11-26-75

APPLICATION RECORD - BROADCASTING

98.1mhz.

Call
Letters W.B.F.M.

Name BLUE RIDGE BROADCASTING COMPANY, INC.
SENECA, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7979 R & F See WSNW(AM) for fee pd Code 047 (FORM 316) MAR 24 1976	3/1/76 3/17/76	Voluntary acquisition of positive control of lic corp by J.A. Gallimore thru transfer of stock from the Estate of Virginia F. Gallimore, deceased. Atty - Maurice R. Barnes	GRANTED EFF: NO FEE	3/24/76
BSCA-1615 R & F 580236#100 CODE 001 PRESS	6-9-76 6-14-76 6-16-76 JUL 29 1976	Request for Subsidiary Communications Authorization on a sub-carrier fre- quency of 67 kilohertz Atty. Maurice R. Burns	GRANTED	8-25-76

APPLICATION RECORD - BROADCASTING

Call
Letters W B F M

Name BLUE RIDGE BROADCASTING COMPANY, INC.
SENECA, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH780720UE BRSCA780720UE PRESS	SEP 1 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY) RENEWAL OF SCA	GRANTED	11-20-78

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

